



## **2018 Shelby Christmas Parade**

**Sunday, December 16 3:00, PM Rain or Shine**

**Registration opens Nov. 1 & due by Dec. 3, 2018**

The Shelby Christmas Parade is fast approaching and we are excited about this year's festivities. Just a few points to make the registration process easier and safe:

### **Registration**

Attached you will find your registration form along with a hold harmless waiver and information sheet. The registration form with waiver and full payment need to be turned in to have a complete registration package. Once we have your complete registration package and payment you will be placed in the parade line up.

### **Payment**

You must mail or drop off your registration and payment. Payment may be cash or check only.

### **Float Rental**

If you would like to rent a float through Uptown Shelby Association you will need to come to our office M-F 9:00AM- 5:00PM at 211 South Trade St. and choose your float from the drawings and pay for the float and registration before it will be reserved, **no exceptions**. Float rental includes the float, your company or organization name on the sides of the float and a driver. You just need to show up and climb on your float.

### **Car and Motorcycle Clubs**

The number one rule, **no acceleration in such a manner that tires squeal and smoke. (Burning rubber)**. You may be asked to leave the parade by officials and you may not be welcome to participate in future parades. Safety is important to us.

**Horses and Animals** Owners of horses and other animals need to have plan for removal of manure from the parade route during the parade. Other parade participants should not have to march thru poop.

### **Candy**

For safety reasons the **throwing of candy or any other items from floats or moving vehicles is PROHIBITED**. You may have walkers on either side of your float handing out candy or promotional items.

**Appropriate Behavior** This is a family event. Please keep your organizations behavior and language family friendly including music. Applicants will not be invited to future parades if they do not act appropriately.

**Sponsorship of Participants** We accept sponsorship offers and can facilitate getting the money to the requested group if necessary. We will not actively seek any sponsors. The Uptown Shelby Association will not be the sponsor for a parade participant other than Santa. *As voted by the Uptown Shelby Association Board of Directors, Jan. 13, 2015*

### **Confirmation Letter**

The contact person listed on the registration form will receive a confirmation email with the lineup number approximately one week prior to the parade. If there are any questions please feel free to call our office at **704-484-3100**, thank you and see you on December 16th.



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Organization/Group Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Main Contact Person: \_\_\_\_\_

Day Time Phone \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Contact email: \_\_\_\_\_

**Entry Category**

- School Affiliated - \$10
- League or Park Sports - \$20
- Pageant Titles - \$50
- Misc. Individual- \$20
- Business within Uptown Shelby District-\$0
- Non-Profit and Churches - \$30
- Car or Motorcycle Club - \$50
- Business - \$75
- Cleveland County, City Government Officials or Public Safety Professionals - \$0
- Government Officials – Outside County - \$20

**Professional Float Rental**

- Professional Float Rental - \$520 (plus above entry category fee) (\$50 extra for generator)  
Includes driver and signage on both sides of float with group/business name

**Other Fees**

- Late Fee - \$20 (submissions received after December 3<sup>th</sup>)

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**Registration is due by December 3, 2018.**

**Make checks payable to Uptown Shelby Association. Mail checks to PO Box 2042 Shelby, NC 28150 or drop it off at our office: 211 S. Trade St. For any questions please call 704-484-3100. Thank you.**

I, \_\_\_\_\_, do hereby agree to indemnify and save and hold harmless the Uptown Shelby Association, Inc. and its respective officers, agents, members and employees of any sponsoring organization and underwriters, thereof individually or collectively from all fines, penalties, liabilities, losses, claims, damages and expenses whatsoever. Including, but not limited to, court costs and attorney's fees incurred, suffered or claimed to have been incurred or nature suffered as a result of or in any way arising out of or connected with either my participation or my group's participation in the 2017 Uptown Shelby Christmas Parade on Sunday, December 16, 2018.

\_\_\_\_\_  
**SIGNATURE**

\_\_\_\_\_  
**Date**



# **2018 Shelby Christmas Parade**

## **Sunday, December 16 3:00 PM Rain or Shine**

*Information for the announcers. **Please fill this out.** The parade is televised. This is what will be read in TV as your float is filmed.*

Full Organization Name \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What are you entering in the parade and how much space is needed? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

***Below, write what you want the announcer to say about your organization.  
Think of this as a commercial.***

Tell us about your business, organization, family, school group or title.

\_\_\_\_\_

\_\_\_\_\_

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