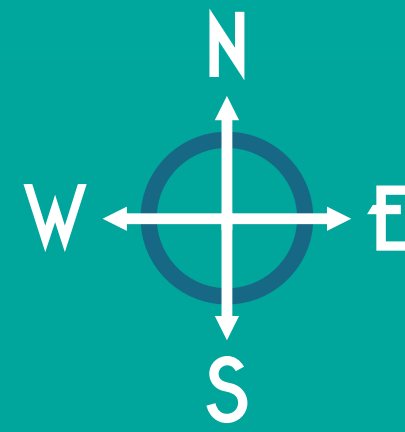


MAP LEGEND

- DESTINATIONS
- GREEN SPACES
- PUBLIC ART
- WALKING TRAIL
- PRIVATE PARKING
- PUBLIC PARKING*

*free on-street parking is available throughout the district



UPTOWN DESTINATIONS

- **Foothills Farmers Market:** 126 W Marion St
Open Saturday year-round til noon
- **Earl Scruggs Center:** 103 S Lafayette St
Closed Sunday & Monday; rotating featured exhibits
- **Cleveland Co. Arts Council:** 111 S Washington St
Closed Sunday; local art and artists, plus special events
- **Don Gibson Theatre:** 318 S Washington St
Closed Sunday & Monday; live music, comedy and more

GREEN SPACES

- **Carolina Harmony Trail:** 198 W Marion St
Beautiful trailhead for Shelby's rail trail
- **Historic Court Square:** 103 S Lafayette St
Spacious lawn surrounding historic court house
- **Raper-Roark Park:** 303 S Lafayette St
Quiet park dedicated to Samuel Raper & Lester Roark
- **Pickleball Courts:** 204 W Marion St
10 outdoor hard courts, free to use

PUBLIC ART

- **Bobby Bell Mural:** ALWS Office building
- **Don Gibson Mural:** W Graham St, Miss Molly's building
- **Grateful Ted Mural:** Rail Trail Boardwalk
- **Incrementum Sculpture:** S Washington St
- **Mexican Dancers Mural:** Mi Pueblito building
- **Painted Windows:** Campbell St, Uptown Indigo building
- **Sankofa Mural:** E Dale Street
- **Wing Murals:** S Dale St, Dragonfly Wine building

FOOD & DRINKS

- **Asian Bistro & Bubble Tea:** 203-2 W Warren St
- **Beaver Creek Bar & Grill:** 209 S Lafayette St
- **Bistro 214:** 214-A S Lafayette St
- **Dragonfly Wine Market:** 101 W Warren St
- **El Acapulco Mexican Restaurant:** 301 S Dekalb St
- **Hive Coffee Bar:** 203 W Warren St
- **Izzi 'Que Barbeque:** 127 W Marion St
- **Jimmy Johns:** 201 N Lafayette St
- **Lilybean Coffee & Creamery:** 108 E Warren St
- **Mi Pueblito Mexican Restaurant:** 213 W Warren St
- **Newgrass Brewing Company:** 213 S Lafayette St
- **Pfeiffer Café & Confections:** 116 E Warren St
- **Phyllis' Sweet Shop:** 125 N Trade St
- **Pleasant City Wood Fired Grille:** 233 S Lafayette St
- **Shelby Café:** 220 S Lafayette St
- **Steeple's City Club:** 112 N Lafayette St
- **Sweet House Bakery:** 203-1 W Warren St
- **T's Tiny Café:** 203-3 W Warren St
- **Toscanos Bistro:** 5 E Marion St
- **Uptown Sweets & Treats:** 221 S Lafayette St

HEALTH & FITNESS

- **Abound Health:** 215 S Washington St
- **All Seasons Acupuncture:** 222 N Lafayette #24
- **CrossFit Shelby:** 115 E Sumter St
- **Cryo Recovery & Wellness:** 115 E Sumter St
- **Hometown Direct Care:** 111 N Lafayette St
- **Huitt & Borders Dentistry:** 222 N Lafayette St
- **Interim Healthcare:** 121 W Marion St Ste A
- **Vita Eye Clinic:** 222 N Lafayette St #12

SHOPS & RETAIL

- **A. Griffin Pottery:** 302 S Lafayette St
- **Angie Brooke Boutique:** 228 S Lafayette St
- **Antique Market of Shelby:** 107 W Warren St
- **Arnold's Jewelry & Gift Gallery:** 228 S Washington St
- **Boost Bike Shop:** 125 W Marion Street
- **Buffalo Creek Gallery:** 104 E Warren St
- **CCAC Gift Shop:** 111 S Washington St
- **Dollar & Beauty:** 121 W Warren St
- **Dragonfly Wine Market:** 101 W Warren St
- **Earl Scruggs Center Gift Shop:** 103 S Lafayette St
- **Future Energy Co.:** 130 W Graham Street
- **Greenbrook Design:** 112 N Lafayette Street
- **Holly's Flowers:** 109 E Graham St
- **Imperial Comics & Games:** 105 N Lafayette St
- **J & D Furniture:** 9 N Lafayette St
- **Laura Beam Interiors:** 224 S Lafayette St
- **Lee's Creative Sewing & Vacuums:** 114 W Graham St
- **Miss Molly's Boutique:** 111 W Graham St
- **Peace Avenue:** 206 S Washington St
- **Queen Bee Home Décor:** 208 S Washington St
- **RollOver Pets:** 105 W Warren St
- **Sister's Closet Consignment:** 313 S Washington St
- **Studio 213:** 213 S Trade St
- **Uptown Olive Oil & More:** 221 S Lafayette St
- **Uptown Shirt Factory:** 224 E Warren St
- **Victoria-Stephen Specialty Gifts:** 112 E Warren St
- **Victorian Rose Studio:** 212 S Lafayette St
- **WorkShop Vintage Market:** 108 N Lafayette St
- **Yippee Ki Yay:** 224 S Lafayette St

SALON & SPA

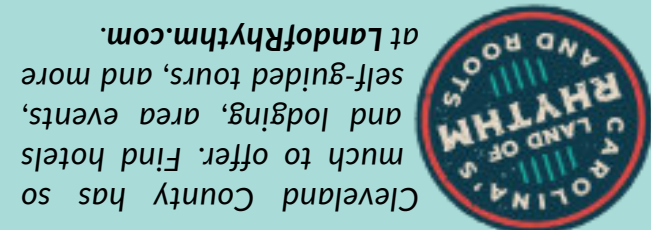
- **Ashley's Hair Studio:** 213 S Trade St
- **Cantrell & Melton Barber:** 213-2 S Washington St
- **Dye Pretty Uptown:** 103 N Lafayette St
- **Encore Cuts & Styles:** 213 N Lafayette St
- **Glow Salon:** 102 E Warren St
- **Halcyon Salon & Emporium:** 115 N Lafayette St
- **Hats Off Salon & Spa:** 210 S Lafayette St
- **Nail Lit:** 109 N Lafayette St
- **Revive Spa & Salt Cave:** 107 N Lafayette St
- **Shiny New Tattoo:** 217 N Lafayette St
- **Skin XO:** 109 N Lafayette St
- **T'Adore Hair Studio:** 219 E Marion St
- **The Color Studio Salon:** 105 S Morgan St
- **Uptown Girls & A Guy Salon:** 125 N Morgan St
- **Uptown Med Spa:** 205-1 S Washington St

LOCAL SERVICES

- **Auto Salon of Shelby:** 104 S Dekalb St
- **Bank OZK:** 106 S Lafayette St
- **Fidelity Bank:** 331 S Lafayette St
- **Fifth Third Bank:** 316 S Lafayette St
- **HomeTrust Bank:** 224 E Warren St
- **Little Bit Studio:** 101 N Lafayette St
- **Mavis Tire & Brakes:** 301 E Marion St
- **Nu-Way Laundry & Cleaners:** 107 W Arey St
- **PNC Bank:** 131 N Lafayette St
- **Truist Bank:** 400 S Lafayette St
- **Wells Fargo Bank:** 231 S Washington St



FIND US ONLINE:
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info@uptownshelby.com



Photos courtesy of Destination by Design & Land of Rhythm.

The Carolina Harmony Trailhead is located in the northwest corner of Uptown Shelby, across from the Bobby Bell Pavilion. The trail is ADA accessible, great for pedestrians and bicyclists, and allows a path more than 0.5 miles long on a level asphalt. This first completed phase is an asphalt fitness levels can enjoy for years to come. runners, and bicyclists of all ages and premiere trail system that walkers, Carolina Thread Trail system, and will be a The Carolina Harmony Trail is part of the

CAROLINA HARMONY TRAIL



Cleveland County is full of incredible places, many of which are here in Uptown Shelby. A visit to our district isn't truly complete without swinging into at least one (if not all!) of these spots. From commemorations of our musical heritage, to unique and engaging perspectives on local and regional history, to celebrations of our area's rich agricultural roots, and explorations of the art and artists that bring vibrancy to our city, these destinations make Uptown Shelby and Cleveland County worth your while.

MEET GREAT EXPECTATIONS, GREAT DESTINATIONS



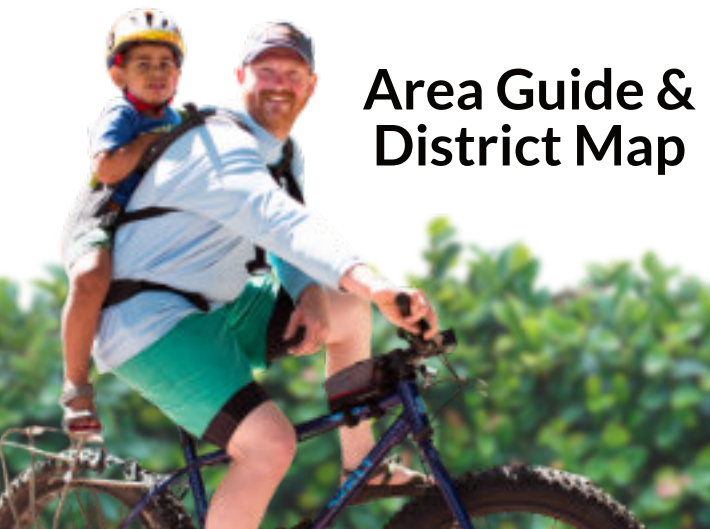
Embark on a vibrant journey through Uptown Shelby, where tree-lined streets beckon both locals and travelers to discover a tapestry of independent businesses and captivating attractions.

eat • drink • shop • play • experience



Immerse yourself in the rich melodies and narratives of the American South at the Earl Scruggs Center, savor the flavors of the region at the Foothills Farmers Market, catch a performance by national talents at the Don Gibson Theatre, explore the works of local artists at the Cleveland County Arts Council, and indulge in the charm of our eclectic locally-owned businesses.

Uptown Shelby promises an entertaining itinerary for visitors seeking delightful experiences. Whether you crave lively music shows, exceptional shopping, captivating galleries, or delicious local cuisine, you'll find it all – and more – in Uptown Shelby.



Area Guide & District Map



FOOTHILLS FARMERS MARKET

The Foothills Farmers Market provides access to food produced in and around Cleveland County, while showcasing family-owned farms and small businesses. The market is located at the Bobby Bell Pavilion on Saturday mornings year-round, and on Wednesday mornings in the summer.

FootHillsFarmersMarket.com
126 W Marion Street, Shelby, NC
Wednesday: June - October, 8 a.m. - Noon
Saturday: April - October, 8 a.m. - Noon
November - March, 9 a.m. - Noon



CLEVELAND CO. ARTS COUNCIL

The Cleveland County Arts Council works to educate, promote, support and enrich our community through activities that are creative, inspiring, and inclusive. Exhibits feature local and regional artists. The Arts Council is nestled inside Shelby's former post office building, a historic structure now preserved by the organization.

ccartsccouncil.org
111 S Washington Street, Shelby, NC
Monday through Friday: 9 a.m. - 4 p.m.
Saturday: 10 a.m. - 2 p.m.



EARL SCRUGGS CENTER

The Earl Scruggs Center presents the life story of banjo master and Cleveland County native Earl Scruggs, alongside the unique and engaging history of our region. Rotating exhibits, concerts, and special presentations can be found here. This museum resides in the historic former courthouse, built in 1907.

earlscruggscenter.org
103 S Lafayette Street, Shelby, NC
Monday through Saturday*: 10 a.m. - 4 p.m.
Tuesday through Friday: 10 a.m. - 5 p.m.
Saturday: 12 p.m. - 5 p.m.

* Free admission for County residents on Saturday



DON GIBSON THEATRE

The Don Gibson Theatre is a 400-seat, intimate concert hall created to honor Don Gibson's legacy. The Theatre showcases a variety of musical and cultural acts that both entertain and educate the audience. Built in 1939, this Art Deco gem once housed the State Theatre.

dongibsontheatre.com
318 S Washington Street, Shelby, NC

WELCOME TO UPTOWN!

Enjoy sight-seeing with our numerous historic buildings and murals celebrating art and local history, stroll the sidewalks as you explore our shops and eateries, and tap your toes to the music that abounds. Uptown Shelby is a small town with a big heart, and we are glad you're here!

FREE EVENTS

May: Uptown Block Party

Live music and local vendors join together in celebration of our community during this Saturday street festival.

August: ALWS Festival

Kick off the American Legion Baseball World Series with this day-long festival that concludes with a hot headlining musical act.

September: Chalk Fest

Fun and family-friendly sidewalk chalk art competition held on the scenic Court Square, with extra space to create without competing.

October: Official NC Liver Mush Festival

Celebrate a local delicacy and enjoy live music, kids' activities, 100+ vendors and more at the Official NC Liver Mush Festival.

November: Christmas Tree Lighting

Gather on the Court Square and enjoy live music, visit with Santa, and see the spectacle of lights at our Christmas kickoff.

December: Holiday Happenings

Enjoy the Christmas lights, take a carriage ride, and meet and mingle with Santa Claus at his holiday house on the Court Square.



Find us online: @uptownshelby uptownshelby.com



Uptown Shelby is nestled at the base of the Blue Ridge mountains, approximately one hour west of Charlotte and 1.5 hours east of Asheville, just off Highway 74.

The Uptown Shelby Association is a 501(c)(3) nonprofit organization recognized and accredited by Main Street America® and the North Carolina Main Street Program.

Our mission is to facilitate collaboration & growth, enrich the Uptown experience, and promote the district in order to strengthen Uptown Shelby and enhance the quality of life for our community.



PARKING IN UPTOWN

Uptown Shelby has numerous parking spaces, both on-street and off. The district is approximately half a mile (0.8 km) long and wide, and we encourage visitors to park and explore whenever possible.

Parking in Uptown is complementary, thanks to our partnership with the City of Shelby. We ask visitors to be courteous when parking on-street and to please consider using one of Uptown's parking lots when planning to stay in town for three hours or more. This helps our merchants serve as many guests as possible!

FREE EV CHARGING

The City of Shelby provides free electric vehicle charging at two locations: 118 Campbell Street in the Bobby Bell Pavilion parking area, and at 311 S Lafayette Street behind City Hall.

For more on Shelby's EV Charging Stations, scan the QR code on the right.



Look for these signs (above) to locate off-street parking, or use the interior map to find lots.



SOCIAL DISTRICT

Our Social District extends to the boundary of Uptown Shelby and allows patrons to carry alcoholic beverages purchased at approved businesses. Patrons must obey all laws and regulations at all times.

Learn more: uptownshelby.com/socialdistrict

To participate in the Uptown Shelby Social District, you must be 21 years of age or older. Please drink responsibly.

